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# SENSE

Simple Joys



UNRAVEL TOMORROW

# INSIGHT

# 01



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one

# INSIGHT\_ONE

## HEADER:

Open up your mind and let new ideas flow

### BE DIRECT

Keeping ideas, thoughts and conversations flowing enables individuals to see other perspectives, thus allowing them to come up with innovative solutions.

### BE EMOTIONAL

Open-mindedness, curiosity and creativeness as much needed skills for a changemaker - creative people can imagine the world differently and then make it happen.



# INSIGHT\_ONE

## QUESTION 01:

What does it take to come up with innovative, creative ideas and solutions?

## QUESTION 03:

What is the role of art/culture and creative industries in the process of rising awareness, forming a dialogue within society?

## QUESTION 05:

How can we open up our minds and boost our creativeness?

## QUESTION 02:

Can creativity and open-mindedness be learned or trained?

## QUESTION 04:

How is the digital era changing the way we think and perceive new information and ideas?



## INSIGHT ONE DESCRIPTION

There is a wide skill-set that is necessary to build successful social initiatives - a changemaker among other qualities should possess thoughtfulness, collaborative leadership and the ability to take real steps towards the goal.

However, an aspect that serves as a precondition for building a fruitful dialogue and change-making initiatives is the ability to open up your mind for new ideas, thoughts and conversations - the ability to see other perspectives and use them for innovative, creative solutions.

Creative and artistic expression has served as an agent of change when facing societal challenges by inspiring and laying foundations for open dialogue within society. Moreover, creativeness, open-mindedness and imagination are qualities that lead to innovative business ideas - You want entrepreneurs? Then you teach them creative skills!



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## IMPLICATIONS FOR THE PIONEERS

### CHALLENGES:

- + coming up with innovative ideas that will tackle the existing issues
- + being able to open up mind for the flow of new ideas
- + allowing yourself to be playful and to imagine!

### SKILLS:

- + ability to think outside the box
- + to be present: see and hear what is around you to get the needed inspiration
- + brainstorming and collecting innovative ideas

### POTENTIAL:

- + creating new social initiatives
- + finding solutions for old problems

REGION / Simple Joys

ADVANCOS



### Fuelling artistic expression Do we depend on disruptive states to create?

#### DESCRIPTION /

"We are at an interesting moment, the more burst things are, the more interest in artistic production arises."

#### RELEVANCE /

The world is in turmoil yet again. Artists respond to these social bursts by, for instance, using art to fight all types of inequalities and to gain the space for freedom of expression. The interesting phenomenon is that in times of socioeconomic disruption, people turn to artistic expressions in the hope to gain new insights about the world, making the general interest in artistic production (i.e. Art as an universal language, has always played a cathartic role in human existence, but we must not forget the unique power of art as an agent of change.

SOURCE / [UNESCO](#) - [Creative Power in Crisis](#)



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REGION / Simple Joys

REGENERUS



### Invest in exploration and a vision of a different world Being excited by the opportunities and challenges

#### DESCRIPTION /

Change the approach – "If you want new solutions to the problems you can't solve, stop issuing tenders that tell people how to do it, set them the problem"

"If I see a problem....., or somebody gives me a problem to go at, they interest me they fascinate me, I'm curious, I want to see if I can solve the unsolvable...I find opportunities and challenges irresistible"

#### RELEVANCE /

How do we find new solutions

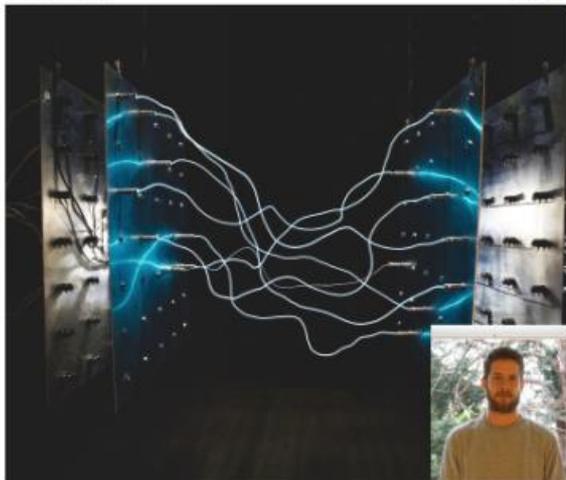
"Creative people can imagine the world differently and then make it happen"

SOURCE / [Erasmus+](#) - [Creative Power](#)

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REGION / Simple Joys

ADVANCE



### Communication channels are our new pathways Keep conversations flowing

#### DESCRIPTION /

When we think about the role of culture in our relationship with the world "keeping communication channels open and keeping the conversation flowing are very important." This allows us to "have a universal view of things but maintaining the global perspective, that enables us to understand the correlations that are in place and act as an aggregator," between artists and thinkers, musicians and activists.

#### RELEVANCE /

Communication plays a key role not only in the way we perceive the world around us but also in the way we connect with others and share our personal views. By "keeping the conversations flowing" we open ourselves and become aware of the slightest variations we, or others may experience. In anxious times, such as the one we live right now, the simple act of generating empathy and connecting with others may be the most important contribution that culture can make.

SOURCE / Leo Ferraz - Euronet Project Grant 86

REGION / Simple Joys

REGENERALS



### Making things happen What action are you going to take to make a difference?

#### DESCRIPTION /

"I knit the things I do together, borrowing something from one world and introducing it to another"  
"If you want something to happen, it's best to have somebody to do it!"  
On the difference between creative and entrepreneurial skills....."there is no difference, so if you want entrepreneurs, you teach creative skills"  
"Almost everything that I see happens, happens because of somebody, a personality, an individual!"

#### RELEVANCE /

The skills/knowledge/attitudes of the social innovator - moving from vision to action  
"Not the skills so much, something a bit more human than that, more the attitudes, I invest my confidence in people, I believe in them before they believe in themselves"

SOURCE / Ines - Euronet



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# INSIGHT

# 02



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two

# INSIGHT\_TWO

## HEADER:

Taking things in our own hands

### BE DIRECT

Taking responsibility and action when facing inequality or injustice leads to a result when individuals can overcome their smallness by working together.

### BE EMOTIONAL

World is not an ideal place - there is injustice and unfairness, but great things happen when we find the courage to take responsibility and start doing something about it.



# INSIGHT\_TWO

## QUESTION 01:

Where does the collective/state responsibility end and individual responsibility start?

## QUESTION 03:

How to encourage more people to start taking action at their local community level?

## QUESTION 05:

How to bring people together and build strong support systems and collaboration networks?

## QUESTION 02:

How can we contribute to building more inclusive, happier and fairer society?

## QUESTION 04:

What can we do to ensure equal opportunities for everyone?



## INSIGHT TWO DESCRIPTION

There are challenges that cannot be solved at international/state/municipal level and there are also issues that should, but are not tackled by the institutions in charge.

This is when an opportunity arises for groups of driven and brave people who take things in their own hands and come up with initiatives, collaborations and projects that help themselves and others to overcome challenges they are facing.

It is a task of the state to ensure equal rights, but what about equal opportunities? We should be brave enough to take responsibility for finding solutions and creating equal potential and opportunities for the ones who have been dealt a bad hand, especially when it comes to children. An inclusive economy and also society is born when anyone and everyone has the capacity to take place in it.



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## IMPLICATIONS FOR THE PIONEERS

### CHALLENGES:

- + large-scale societal challenges - difficult to solve at community level
- + finding the courage and faith that you CAN actually change something
- + not giving up after first failures

### SKILLS:

- + team building/community - building
- + being able to dig to the roots of the issue in order to come up with solution
- + experience/knowledge/expertise sharing at the community level

### POTENTIAL:

- + creating society where individuals take action to solve challenges
- + the next generation - people who value collaboration, justice and equality



### Call for action Community echoing societal needs

#### DESCRIPTION /

"Nowadays, the community has called the responsibility to itself, whether in music, design, architecture, it has taken responsibility in various issues such as gender equality and also the environment."

#### RELEVANCE /

Spontaneous movements around societal prominent issues are becoming more frequent worldwide. With instant digital communication, movements that were once localised can reach a global scale in just seconds. The global aspect of these movements, gives the issues a sense of urgency that leads people to act as change makers, standing up for others.

SOURCE / Last.fm/advic - European Project Grant 80



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### SAME RIGHTS DON'T MEAN SAME OPPORTUNITIES Teachers and students can make a difference.

#### DESCRIPTION /

Although every child should have the right of equal opportunities, not everyone has. The Sportspate-project starts at this point and facilitates individual support for children with different needs and for the teacher as well. Furthermore, the training of teachers in Germany is often very theoretical and college students are not well prepared for the daily routine at school. The Sportspate-project enables college students to participate in a teacher training that works on the teacher skills to develop a pedagogical empathy through a better understanding of children.

#### RELEVANCE /

It is unfair, that we all have the same rights, at least in the same country, though we all grow up facing different possible opportunities in life. If we want to change this imbalance we need to start at children's age. The main problem we address with the Sportspate-project are the inequalities of children. Often kids can achieve much better perspectives in life, when they have someone that is like a mentor and being physically active, because physical activity is related to an overall development of children.

SOURCE / Interview with Marie-Odette Stelken, January 2018





**The road to a better future**  
**Who and what can shape the future? – IT'S US**

DESCRIPTION /

The dream is "An inclusive economy, a flat economy with the capacity for anyone and everyone to take a place in it"  
 "We need to be willing and brave enough to take responsibility and brave enough to make mistakes"

RELEVANCE /

Possible futures and the road we need to travel  
 Close the gap between rich and poor

SOURCE / [Erasmus - Education](#)



**"Taking care recovers" (Italian: "La cura cura")**

**The only way to rehabilitate is taking care**

DESCRIPTION /

Some children go through traumatic experiences in first months and years of their life, being present at violence and abuses at home. When they are moved from families and entrusted to children rehabilitation centres, these children are shattered and need to be not re-built, not "attached with glue", but helped in recomposing themselves. Only in this way the children can embark in an adoption experience and have another opportunity to live in a family; this is one of the most important results of the past years activities.

RELEVANCE /

(Mistreated) children need a strong relation with adults able to take care of them, creating an emotional bond so that they can again have faith in other persons and find the right space to recompose the fragments of their life.

SOURCE / [Social Care](#)



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**Collaborating communities, Sharing economy**  
The power of networks, trust and support

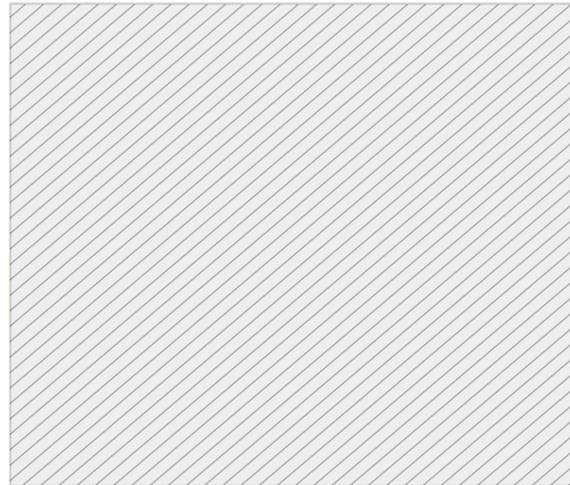
DESCRIPTION /

"Where enough people are trusting enough other people"  
It's all about sharing, we need to be a little bit better at sharing!  
On developing networks and connections....."Don't try and control it – trust it"  
Encouraged and enthused by "unlikely entrepreneurs..... Inspirational people, connected, offering their hands, helping each other along, growing the family"

RELEVANCE /

Powerful networks that are beginning to understand their impact – little actions with the potential to shape the future  
"Collaborating economy is one where individuals can overcome their smallness by working together"

SOURCE / [Kinnaird - Felix Ruffini](#)



**SCAN CARD TITLE**  
**HEADLINE TEXT**

DESCRIPTION /

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RELEVANCE /

Pellentesque fermentum quam suscipit magna dictum hendrerit. Vestibulum lacinia felis ut urna suscipit imperdiet. Vestibulum vulputate tincidunt ligula, non consectetur nibh fermentum non.

SOURCE / <https://wetransfer.pr.co/163518-wetransfer-launches-content-platform-wepr-esent>



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# INSIGHT

# 03



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three



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# INSIGHT\_THREE



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## HEADER:

The “another” way

### BE DIRECT

We need to let go of old, irrelevant systems and rules that do not correspond to our current values or do not bring us closer to the aim of more inclusive and collaborative society.

### BE EMOTIONAL

Looking for innovative ways, for alternative narratives that are reflecting and are built upon the values of equality and empathy.

# INSIGHT\_THREE

## QUESTION 01:

How to determine when a set of rules or existing system is old and irrelevant?

## QUESTION 03:

Are we experiencing a shift in qualities and values of our education/welfare systems?

## QUESTION 05:

How alternative narratives that are expressed through culture and art influence our values and mindsets?

## QUESTION 02:

What it takes to build new efficient and applicable solutions?

## QUESTION 04:

How can we adjust the existing education/welfare systems to meet the needs of the people of today?



## INSIGHT THREE DESCRIPTION

In order to come up with new solutions, we need to let go of the existing systems and rules that are deterring us from fostering innovation - like old management practices in public sector, or outdated approaches in business or in education - if you want new solutions for the problem, stop issuing tenders that tell people how to do it - just set them the problem!

The globalization processes have impacted the value systems of the international society - now more than ever we need to find new ways to learn, teach and promote empathy and equality as the main values in business, work environment and in our everyday lives. The existing formal welfare and education systems are often lacking the aspect of "mission" and new approaches are sought to redefine the role of educators in both formal and informal education systems.



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## IMPLICATIONS FOR THE PIONEERS

### CHALLENGES:

- + challenging the existing systems
- + adapting to new realities
- + systemic change requires a lot of time and resources

### SKILLS:

- + critical thinking - what is relevant and what is not anymore
- + being able to find alternative, different ways and paths

### POTENTIAL:

- + creating a world where rules and systems correspond to the values in society



### The other stories...

**Amplifying new voices that shape the European discourse of the future**

#### DESCRIPTION /

Canal 90 aims to develop a real community of artists and lay the foundations for the next generation of creators. "There are so many people doing such interesting things, that we defined our vision to always showcase things with the perspective of another story, another television, not following the trends, but the other things that are being done." By delivering a multilayered discourse about worldwide cultural topics "our added value is trying to see the other side, trying to see what else is there."

#### RELEVANCE /

Focusing on 'the other stories' enables the emergence of new creators and at the same time opens networking opportunities between established artists and newcomers. Giving stage and power to alternative narratives allows us to achieve a deeper understanding that is hardly possible when we are only focusing on the mainstream. Shifting our lens to see the not so obvious provides insights by broadcasting creative independent new voices.

SOURCE / Last.fm/Canal 90 - European Production Grant 904 <https://www.canal90.it/>

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### SOCIAL ENGAGEMENT AS AN INNOVATION PROJECT

**The students can make an actual change in someone's life.**

#### DESCRIPTION /

With this project the connection of research, college, school and social engagement is being tested. On one hand it gives the opportunity for children to get fulfilled their individual needs, on the other hand it helps college students to prepare for their job as a teacher. During the year as a sportspate they learn a lot about the background of their sportspate child, how to analyze strong and weak points and how to encourage the individual child. The pedagogical empathy is really important as a teacher and will help the college students for their job in school later, to get a better understanding for children and be prepared for the school life.

#### RELEVANCE /

Put into practice, the Sportspatenprojekt proves that both mentors and children perform their tasks more successfully and more motivated through the weekly physical and mentoring activities. Participation in the Sportspatenprojekt is a standard and integrated part in University of Muenster (Sport Science/ Education; Medicine; Economics), because empathy is central to all (educational) professions. And with focusing on every individual child the students can help the children to get the same opportunities as others, they can actually make a change in someone's life.

SOURCE / Interview with Marie-Cécile von Scheffer, January 2016

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REGION: Simple Joys / Systematic Sustainability

REGENERUS



### Having the courage to do things differently Focus on the positive

DESCRIPTION /

When I left my day job (regeneration agencies), "Everything I now do is the stuff I wasn't allowed to do in my day job, because nobody thought I'd be successful"  
I know what I won't do...I find it quite hard to be around people who only want to talk about what's wrong with the world...that negative vibe, I find that hard!  
"Don't ask What are your needs? Ask rather What are your hopes and dreams?"

RELEVANCE /

Critical success factors – being able to do things differently, follow your heart  
To build independence and self-reliance we need to let go of systems, controls and rules, move the relationships from helpless and helpers

SOURCE / Vanessa - Generation

REGION: Sustainable Systemic Solutions

POLIMI



### Our identity depends on the others Searching for personal identity depends on the persons we meet

DESCRIPTION /

In the experience with mistreated children, an educator have to create a place for the children in her/his heart: the emotional bond must be mutual. The children perceive if an educator is only "working" - even if is a good way and with the right skills, or if the educator is an adult worthy of trust and able to let them experiment a different way to deal with adults: not indifference, but interest, not violence, but care.  
As there is no a literature about this topic, but only about pedagogical projects or about psycho therapies, a new model will be formulated and shared, thanks to the collaboration with the University of Padua.

RELEVANCE /

A new way to interpret the role of educators in rehabilitation centres for children: not only skilled professional, but adults with a vocation and a mission, worthy of trust and able to give a meaning to every action and every word.

SOURCE / Daniela Gatti



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REGION / Simple Joys

REGENERUS



**Invest in exploration and a vision of a different world**  
Being excited by the opportunities and challenges

**DESCRIPTION /**

Change the approach – "If you want new solutions to the problems you can't solve, stop issuing tenders that tell people how to do it, set them the problem"  
"If I see a problem....., or somebody gives me a problem to go at, they interest me they fascinate me, I'm curious, I want to see if I can solve the unsolvable...I find opportunities and challenges irresistible"

**RELEVANCE /**

How do we find new solutions  
"Creative people can imagine the world differently and then make it happen"

SOURCE / [Erasmus - Case Studies](#)  
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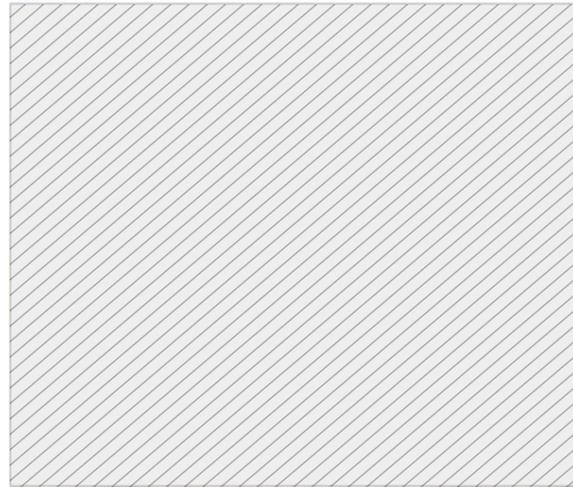


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POLITICAL



**SCAN CARD TITLE**

**HEADLINE TEXT**

**DESCRIPTION /**

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**RELEVANCE /**

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SOURCE / <https://wetransfer.pr.co/163518-wetransfer-launches-content-platform-wepresent>



THE REGION OF:

# SIMPLE JOYS

Taking things in our own hands

Finding the other perspectives

You CAN make a difference



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## SHORT DESCRIPTION OF THE REGION

Simple actions and initiatives can have huge impact on people's lives. The preconditions for success are creativity, open-mindedness and willingness to take responsibility and action to solve the issues one has encountered. We need to be willing and brave enough to take responsibility and brave enough to make mistakes. Society and driven individuals have taken responsibility with the aim of ensuring equal opportunities and fighting social injustice.

The job of the innovators of today and also the change makers of tomorrow is to transform the irrelevant and outdated systems and rules that deter us from achieving more innovation and, most importantly - to look for new, alternative ways in business, welfare and education systems that lead us towards the aim of more collaboration and empathy among the members of society.